


Total business support solutions

We provide comprehensive business support solutions specializing in advertising distribution and SaaS system management. We support our clients to maximize their revenue by improving their sales and operational efficiency. We provide services for advertising distribution companies and system development companies, utilizing our specialized know-how and the latest AI technology.

Our mission is to support the growth and success of our clients' businesses. Our team, with its wealth of experience and expertise, provides customized solutions tailored to the needs of our clients and supports their continued growth.

 This document has been translated into English using [DeepL.com](https://www.DeepL.com).



Overview of services for advertising distribution companies

Account Management and Optimization

We arrange and manage accounts for advertising distribution, and support clients so that they can smoothly start advertising operations. Our experts handle even complex settings, and we create an efficient operating environment.

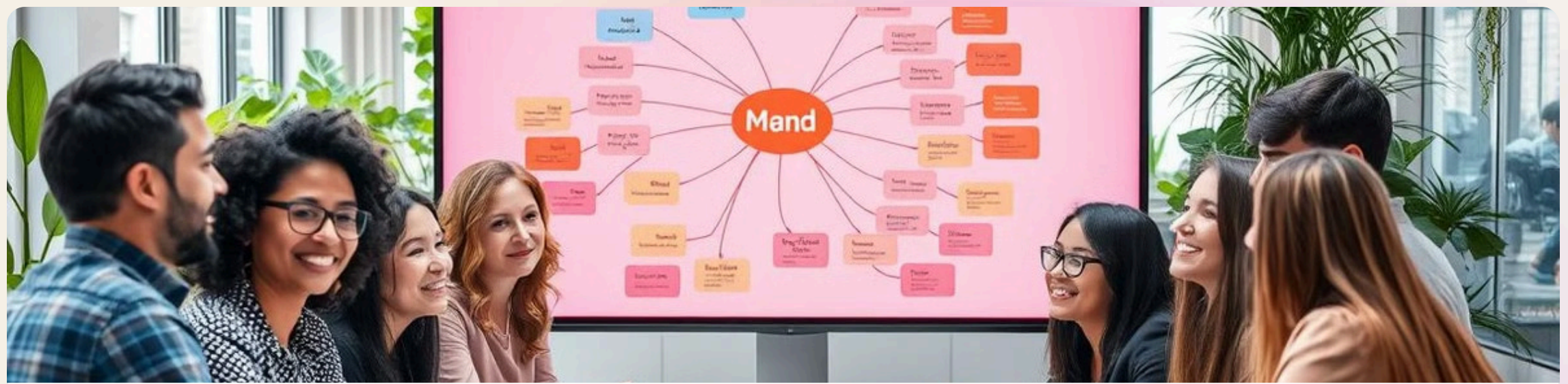
Advertising Management Consulting

In order to maximize the effectiveness of advertising campaigns, we advise on optimization of operational methods and approaches, and propose practical strategies that lead to sales. We make proposals that incorporate the latest trends and industry best practices.

Performance Analysis

We analyze advertising performance in detail and continuously optimize based on the data. We provide comprehensive support, from setting KPIs to specific action plans for achieving your goals.





Overview of services for advertising distribution companies

1

Strategic allocation and management of accounts

We will implement the optimal account settings according to the objectives and budget of each campaign to improve operational efficiency. We will develop an integrated strategy that crosses multiple platforms and effectively allocate resources.

2

Performance evaluation and optimization proposals

We analyze advertising performance and continuously optimize it to maximize results. Through A/B testing and competitive analysis, we constantly identify areas for improvement and make actionable proposals.

3

Providing customized reports

We regularly report on the results of our advertising effectiveness measurements, and provide insights that can be used in future advertising strategies. We visualize data and tell stories in a format that is easy for the client's management to understand.

Expected effects of advertising distribution services

Improving targeting accuracy

Our account management and consulting services enable clients to deliver effective advertising tailored to their target audience. Detailed audience analysis and optimization enables you to reach your target audience with greater precision.

Improving the cost-effectiveness of advertising

We can improve your return on investment (ROI) by efficiently allocating your advertising budget and continuously optimizing it. By reducing unnecessary advertising costs and concentrating investment on effective campaigns, we can significantly improve your overall cost-effectiveness.

Increased revenue

By improving targeting accuracy and the cost-effectiveness of advertising, we can ultimately help our clients increase their profits. In addition to increasing sales, we can also help you acquire new customers and improve the loyalty of existing customers, supporting sustainable growth.

Overview of services for system development companies

1 SaaS system operation support

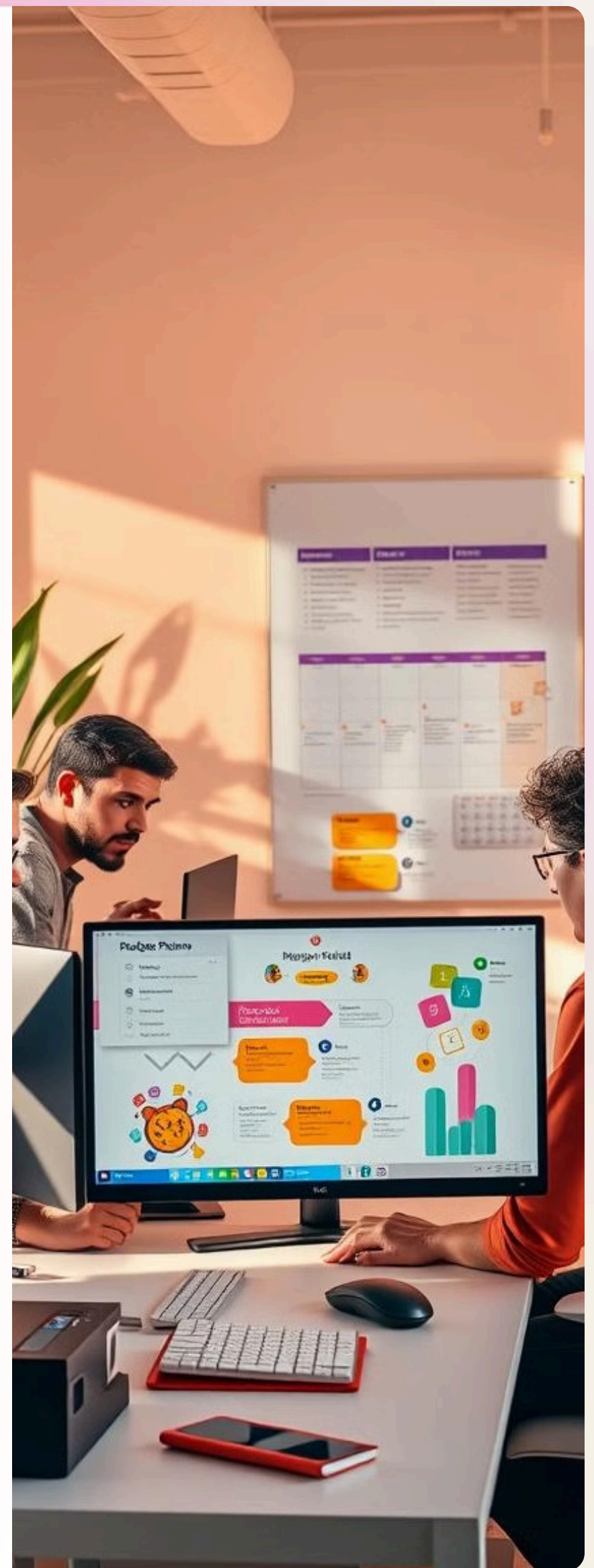
We propose and coordinate the necessary functions based on requests and feedback from users of the SaaS system provided by the client. We continuously improve the value of the system by improving the user experience and optimizing functions.

2 New development support

When developing new systems or functions, we provide comprehensive support, including project management and selection of subcontractors. We support the development of competitive products by taking into account the latest technology trends and industry best practices.

3 Technical Support

We have a 24/7 technical support system in place to ensure the stable operation of the system. We provide a wide range of support, from emergency response to routine technical questions, to ensure the peace of mind of our clients.



Specific job content for system development companies

1

Gathering and analyzing requests

We gather requests from end users, prioritize them, and propose them to the client. We conduct user interviews and questionnaire surveys, and create feasible and effective improvement plans based on quantitative and qualitative data.

2

Planning and management of additional functions and improvements

We propose necessary functions and system improvements, and work with the development team to bring them to fruition. We build efficient development processes that utilize agile development methods, from creating user stories to sprint planning.

3

Project Management

When new development is outsourced, we take charge of managing the progress of the project and support smooth development. We cover all aspects necessary for the success of the project, such as risk management, schedule management, and quality management, and reduce the burden on the client.



Expected benefits of system development management services



Improving user satisfaction

Continuous improvements that reflect user feedback improve the ease of use and functionality of the system, resulting in a significant improvement in user satisfaction. This leads to a higher user retention rate and long-term revenue stabilization.



Continuous improvement of the system

The value of the system is continuously improved through the rapid addition of functions and improvements that match market needs and technology trends. This allows you to differentiate yourself from your competitors, and you can expect to expand your market share and acquire new customers.



Strengthening competitiveness

With efficient project management and high-quality development support, clients can respond quickly to market changes and strengthen their competitiveness. The speed of innovation increases, and it becomes possible to establish a leadership position within the industry.



Fee System

Service Category	Fee System	Features
Performance-based	Variable depending on the results achieved	We share risks with our clients and provide support with high motivation. We directly link this to increased sales for our clients.

Our pricing structure is flexible and tailored to the needs and budget of our clients. We value long-term partnerships and will propose the most suitable contract terms to suit the growth of our clients. Initial consultations are free of charge, so please feel free to contact us.



MM Espoir Corporation

Empowering B2B Businesses

Managed Services Providers

We are a leading provider of total business support solutions.

We offer a wide range of services, including system development, advertising distribution, and project management. Our goal is to help our clients achieve their business objectives and grow their businesses.

We offer consulting services to enhance business efficiency and productivity.

Please consult our specialist team for more information.

MM ESPOIR Corporation

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